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Product Sheet

Item ID # SSWE-STAND-1723

Double Pole Floor Stand 17x23 Sign Holder | Snap Frame 2 1/2" Wide

FOR CURRENT PRICING, VISIT THE ID # LISTED ABOVE

E-MAIL: info@floorstands.com





Product Details

- Sign Frame Holds 17" x 23" Poster / Sign Size
- Fast Change Snap Open Frame
- All 4 frame rails snap-open for easy front loading insert changes
- Snap Frame Orientation: <u>Portrait or Landscape</u> (You Choose) Floorstand Snap Frame: Singled Sided (1 Frame) or Double Sided (2 Frames)
- Aluminum Snap Frame Profile: 2 1/2" Wide
- Accepts 4 Printed Thicknesses: select THIN | 1/8" | 3/16" | 1/4"
- Viewable Area: Frame Overlaps Poster Insert by 1/2" all around
- 4 snap frame finishes
- No Tools! All four frame sides snap-open easily by hand
- Snap Frame(s) Assembled onto 2 Poles when Shipped
- INCLUDED .040 Backing Board (for THIN, 1/8" and 3/16" Posters Thicknesses) Thin, durable backer board provides rigidity for your poster
- INCLUDED .020 Clear PETG (for THIN, 1/8" and 3/16" Posters Thicknesses) Clear overlay is to protect your poster insert

Stand Details

- Twin Pole Poster Sign Holder Stand
- 2 Durable Aluminum Poles Stand 60" High
- 1" Square Tubing Poles
- Plastic Protective End Caps on Top of Poles
- Order with Single Frame or Two Frames (for 2-sided viewing)
- Snap Frames ship attached to an aluminum, rust proof **double pole**Rectangle **Steel** base size: **12"** x **16"** provides maximum stability with minimum footprint
- Powder Coated Steel Base Plate: 5/16 Thick / 16 LBS
- Double Pole tubing are spaced 8" apart, maximizing stability Pole and base comes in Silver or Black Finishes
- Combined Double Pole / Base Weight: 20LBS
- Base Shipped Separately. Easily Screws onto Poles
- Display stand plate extremely stable, but may need added weight if used outdoors*

*Double Pole Stands are ideal for indoor use. If you decide to place outdoors, the metal finish is suitable for inclement weather. Wind will knock sign stands over if not properly weighted down with sand bags, water jugs, etc...

Mounted Graphic Details

THIN Posters

*This option refers to posters which are 1/16" thick or thinner.

All frames will include a .040 Black Backer Board

All frames will include a .020 Clear Overlay

1/8" Mounted Graphic Insert

*This thickness is ideal for larger posters, where buckling may occur on thinner paper stock. It still allows room for a backer and protective overlay.

All frames will include a .040 Black Backer Board

All frames will include a .020 Clear Overlay

3/16" Mounted Graphic Insert

*This thickness is ideal for larger posters, where buckling may occur on thinner paper stock. It still allows room for a backer and protective overlay.

All frames will include a .040 Black Backer Board

All frames will include a .020 Clear Overlay

1/4" MAX Mounted Graphic Insert

*This thickness is ideal for larger posters, where buckling may occur on thinner paper stock.

Model	Frame (Insert	Viewable	Overall Frame	Overall	Total Weight (1	Total Weight (2	Base
	Size)	Area	Size	Height	Frame)	Frames)	Dimensions
SSWE-STAND- 1723	17" x 23"	16" x 22"	21" x 27"	60"	28 LBS	36 LBS	16" x 12" (16 LBS)