

### 72x48 Heavy-Duty Marquee Reader Board with Personalized Message Header + Two Posts | Double-Sided Aluminum Display Case - Ships Free

FOR CURRENT PRICING, VISIT THE ID # LISTED ABOVE

#### Product Details

- Heavy-Duty 72x48 Standing Reader Board 72x48
- Double-Sided Display Case with Personalized Header
- Full-Length Top Side Piano Hinge
- Cabinet Door Swings Upward from the Bottom
- 3/16" Thick Aluminum Extrusions are Welded for added Durability
- Reader Board Message Board Case Size: **72" Wide x 48" High**
- Viewing Area (Including Header Area): **68" Wide x 41 3/4" High**
- Door Frame: **2" Wide**
- Outer Cabinet Depth: **16"**
- 4 Outdoor Treated Frame Finishes: Black, Blue, Bronze, and White
- Security Tamper Resistant Locks on Case Sides (toward the bottom) (Two keys)
- Break-Resistant Clear Acrylic Window 1/4" Thick:
- **Prop Arms** Have Gas-Charged Shocks
- **Prop Arms** securely hold up the door when changing messages
- Removable Translucent White Acrylic Backer 1/8" thick
- Letter Tracks Installed onto White Backer (5 Lines of Letters)
- Tracks accept .030 Thick Letters
- **300 - 4" High Letters on 5" High Acrylic** (Black Letters with Red Numbers)
- Letter breakdown is available in specs
- Special Request for All Black Letters and Numbers
- Provides a vibrant, clear, and informative message
- Withstands typical everyday outside elements - Not Waterproof
- **Weep Holes** provided on bottom to help drain any water or condensation build-up
- 2 Posts Included: 2" x 6" x 108" (9 Feet High)
- **Freestanding Heavy-Duty Reader Board Ships FREE FREIGHT**
- Enclosed Double-Cabinet Reader Boards for **OUTDOOR** use
- Call for Custom Heavy-Duty Readerboard Size Options

#### Leg Post Information

- Post Dimensions: 2" x 6" x 108" (9 Feet High)
- Posts are attached to the case through the sides. Pre-drilled holes will be provided on the posts for easy display case mounting
- Posts should be secured at least 3 feet into the ground for proper support.

#### Message Header Details

- Header is positioned on the White Translucent Acrylic Backer
- Header Height is 12 1/4"
- 1 1/2" Metal Divider placed between the Header and Message Area
- UPPERCASE Helvetica vinyl lettering

- Black lettering on a White Acrylic Header

### IMPORTANT HEADER ORDERING DETAILS

Please type your message in the text box provided below, we will try to keep your message on one line unless otherwise specified. If we can't fit your message on one line we will center your copy on two lines. For the customer that needs a specific font, color or text positioning, you may call customer service with your requests.

**\*BOTH CABINET SIDES WILL DISPLAY THE SAME HEADER.**  
**\*IF YOU WANT DIFFERENT HEADERS FOR EACH SIDE, PLEASE CALL US.**

**ORDERING OPTIONS BELOW.**  
**SELECT THE RIGHT OPTION FOR YOU, AND FOLLOW INSTRUCTIONS**

#### STANDARD HEADER (No Charge)

Standard UPPERCASE Black Helvetica Lettering as detailed above. Make sure to spell out your header in the empty **Text Box** above the Green ADD to CART button. Check your grammar & spelling!

#### LEAVE HEADER BLANK (No Charge)

For those customers that will be adding their own header, select this option. Make sure to enter **LEAVE BLANK** in the empty **Text Box** above the Green ADD to CART button.

#### CUSTOM HEADER / LOGO (+ \$150.00)

This is for or those customers that wish to send us a specific FONT, COLOR, or LOGO. Make sure to enter **CUSTOM LOGO** in the empty **Text Box** above the Green ADD to CART button. We will contact you once the order has been received to instruct you on how to submit the Hi-Res EPS File to us.



Available in 5  
Metal Finishes



Letters are 4" on 5" clear, thick, plastic cards.

**\*THIS IS OPTIONAL. IF YOU DECIDE YOU WANT YOUR READER BOARD MESSAGE TO BE BACK-LIGHTED, REVIEW INFO BELOW.**

**BOTH SIDES OF THE DISPLAY CASE WOULD BE ILLUMINATED**

**LED LIGHTS BRIGHTER & LONGER LASTING**

Go GREEN with our energy saving LED Lights. Interior BACK-LIT LED Lights are positioned behind the translucent white acrylic to SHOWCASE; messages, menus, and other announcements. LED lights are long lasting, and energy efficient. Having your Message Back-Lighted will allow passerby traffic to see your messages anytime of day, and of-course at night time from far distances.

- UL approved LED Lighting
- Cool White LED Lighting
- LED Life: 50,000 hours

**\*\*We provide a 3-wire cord attached to the ballast / transformer inside the display case. When installing you should use a licensed electrician / installer to bring power to the display. The installer will best decide where to exit the hardwire provided (we do not provide an exit hole as we feel its best for the installer to decide the best exit point for power supply).**

Model	Overall Size	Viewable MESSAGE Area	Header Height	Ships Via	Weight
LOREADHDH-2S-7248	72" Wide x 48" High x 16" Deep	68" Wide x 41 3/4" High	12 1/4"	Freight	235 LBS