A DIVISION OF ACCESS DISPLAY GROUP, INC.

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Product Sheet

Item ID # LOREADHDH-1S-7248

72x48 HEAVY DUTY Marquee Reader Boards with Personalized Header + 2 Posts | Single Sided

FOR CURRENT PRICING, VISIT THE ID # LISTED ABOVE

LOWEST PARKING RATES!





Gas Charged Arms
Easily holds open reader board

Product Details

- Heavy Duty 72x48 Standing Reader Board Display Case w Header
- Features full length TOP-SIDE piano hinge (swings upward from Bottom)
- 3/16" Thick Aluminum Extrusions are Welded for added Durability
- Overall Reader Board Message Board Case Size: 72" Wide x 48" High
- Viewing Area (Including Header Area): 68" Wide x 41 3/4" High
- Door Frame: 2" Wide
- Overall Cabinet Depth: 9 1/4"
- 4 outdoor treated frame finishes: Black, Blue, Bronze, and White
- Security Tamper Resistant Locks on Case Sides (toward the bottom) (Two keys included)
- Break Resistant Acrylic 1/4" Thick: Perfect for high traffic or public environments
- Prop arms which have gas charged shocks, provide added support in holding up the door when changing your messages
- Removable Translucent White Acrylic Backer 1/8" thick
- . Letter Tracks Installed onto White Backer (5 Lines of Letters)
- · Tracks accept .030 Thick Letters
- 300 4" High Letters on 5" High Acrylic (Black Letters with Red Numbers)
- View Included Letter Breakdown
- Special Request for All Black Letters and Numbers
- Provides a vibrant, clear, and informative message
- · Withstands typical everyday outside elements Not Water-Proof
- . Weep Holes provided on bottom to help drain any water or condensation build-up
- Weather resistant aluminum backing with silicone sealant
- 2 Posts are Included
- Freestanding Heavy Duty Reader Board Ships FREE FREIGHT
- Enclosed Reader Boards for OUTDOOR use
- Call for Custom Heavy Duty Readerboards Size Options

Leg Post Information

- Post Dimensions: 2" x 6" x 108" (9 Feet High)
- Posts are attached to the case through the sides. Pre-drilled holes will be provided on the posts for easy display case mounting
- Posts should be secured at least 3 feet into the ground for proper support.

WHAT ARE OUTDOOR POSTS? ()

Message Header Details

- Header is positioned on the White Translucent Acrylic Backer
- Header Height is 12 1/4"
- 1 1/2" Metal Divider placed between the Header and Message Area
- UPPERCASE Helvetica vinyl lettering
- Black lettering on a White Acrylic Header

IMPORTANT HEADER ORDERING DETAILS

Please type your message in the text box provided below, we will try to keep your message on one line unless otherwise specified. If we can't fit your message on one line we will center your copy on two lines. For the customer that needs a specific font, color or text positioning, you may call customer service with your requests.

ORDERING OPTIONS BELOW.

SELECT THE RIGHT OPTION FOR YOU, AND FOLLOW INSTRUCTIONS

STANDARD HEADER (No Charge)

Standard UPPERCASE Black Helvetica Lettering as detailed above. Make sure to spell out your header in the empty <u>Text Box</u> above the Green ADD to CART button. Check your grammar & spelling!

LEAVE HEADER BLANK (No Charge)

For those customers that will be adding their own header, select this option. Make sure to enter **LEAVE BLANK** in the empty **Text Box** above the Green ADD to CART button.

CUSTOM HEADER / LOGO (+ \$150.00)

This is for or those customers that wish to send us a specific FONT, COLOR, or LOGO. Make sure to enter CUSTOM LOGO in the empty Text Box above the Green ADD to CART button. We will contact you once the order has been received to instruct you on how to submit the HI-Res EPS File

Optional BACK-LIT LED Lighted Ordering Options

*THIS IS OPTIONAL. IF YOU DECIDE YOU WANT YOUR READER BOARD MESSAGE TO BE BACK-LIGHTED, REVIEW INFO BELOW.

LED LIGHTS BRIGHTER & LONGER LASTING

Go GREEN with our energy saving LED Lights. Interior BACK-LIT LED Lights are positioned behind the translucent white acrylic to SHOWCASE; messages, menus, and other announcements. LED lights are long lasting, and energy efficient. Having your Message Back-Lighted will allow passerby traffic to see your messages anytime of day, and of-course at night time from far distances.

- UL approved LED Lighting
- Cool White LED Lighting
 LED Life: 50,000 hours

**We provide a 3-wire cord attached to the ballast / transformer inside the display case. When installing you should use a licensed electrician / installer to bring power to the display. The installer will best decide where to exit the hardwire provided (we do not provide an exit hole as we feel its best for the installer to decide the best exit point for power supply).

| Model | Overall Size | Viewable MESSAGE Area | Header Height | Ships Via | Weight |
|-------------------|-----------------------------------|-------------------------|---------------|-----------|---------|
| LOREADHDH-1S-7248 | 72" Wide x 48" High x 9 1/4" Deep | 68" Wide x 41 3/4" High | 12 1/4" | Freight | 200 LBS |